

## WHO IS FOOD FOR THOUGHT?

We are a local nonprofit organization that seeks to be a bridge between poverty and prosperity. Beginning as a small Saturday morning gathering, we now serve sack lunches, including our famous PB&J, to around 350 individuals every Saturday morning in downtown Toledo. Our choice mobile food pantry allows us to serve hundreds of families per month by providing a variety of food and resources to those that may not otherwise have access to a pantry. Our busy stationary food pantry in Oregon is hosted by New Harvest Christian Church. Above all, we are about relationships that aid in reconciliation and redemption.

# The Power of The Penny

## Penny Wars 101



### What Are Penny Wars?

Penny Wars are a fun, easy and competitive way to support Food For Thought Toledo by collecting coins for a cause.

### What Are The Rules?

Compete as individuals or teams. If in teams, split into groups by department, floor, classroom, gender, sports team fans, etc. Collect pennies (or nickels, dimes, quarters) in a decorated container. Participants can deposit paper money into the opposing team's container which negates the value of the equivalent number of pennies. The contest can last as long as you like - we suggest a month. The winning team will be decided based on the total amount of pennies (minus any paper money).

### How You Can Get Involved

1. Designate a coordinator for Penny Wars.
2. Email our Marketing Director, Amanda Aldrich, at [amandaa@freelunchtoledo.com](mailto:amandaa@freelunchtoledo.com) and let us know about your participation.
3. Inform everyone participating so that they can begin collecting right away.
4. Design the competition to fit your needs. Decide how individuals or teams will compete and how you will reward the winners. Don't worry—we have a best practices sheet to send you.
5. Have FUN and take lots of pictures!
6. Bring your coin collection to Food For Thought at the end of the war!

Penny Wars can be a great team building event or a great way to teach kids about giving to others. Don't forget to honor the winner with a prize, casual day, extra hour for lunch etc. Get creative with your reward and don't forget to have FUN!